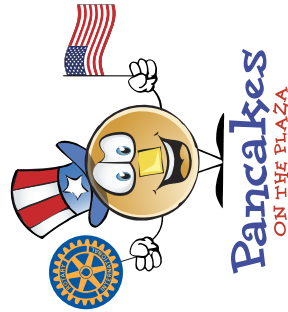


Place
Postage
Here

Pancakes on the Plaza
PO Box 2465
Santa Fe, NM 87504

Place
Postage
Here



PO Box 2465
Santa Fe, NM 87504

A joint project of the:
Rotary Club of Santa Fe
Rotary Club of Santa Fe Centro
Rotary Club of Santa Fe del Sur

Rotary
Club of Santa Fe
presents



43rd Annual
Pancakes
ON THE PLAZA
July 4th, 2018



2018 Sponsorships

Dear Business Owners and Sponsors:

Pancakes on the Plaza will celebrate its 43rd anniversary on July 4, 2018. Each year, this event continues to grow and Santa Fe residents consider it a “must attend” summer event, with pancakes, entertainment and the Santa Fe Vintage Car Club Car Show.

We would like to thank you for your support and contributions to this event in the past. In the past five years we have raised and distributed more than \$400,000 to local charities. We ask you to help us meet our 2018 goal by reviewing this brochure and finding a level of participation that best fits your organization.

Please return the attached sponsorship agreement no later than Saturday, May 12th and submit payment by Friday, June 1st to ensure full recognition for your sponsorship of the 2018 Pancakes on the Plaza event. We want to be certain that our sponsors receive all of the benefits that are listed in this brochure.

Thank you for considering this sponsorship. This event continues to benefit our community and many families throughout Santa Fe County.

Sincerely,
Pat Murray, Co-Chair
Vic Brenneisen, Co-Chair
2018 Pancakes on the Plaza
Rotary Clubs of Santa Fe

For additional information, call:
Pat: (505) 577-0363 or Vic: (505) 629-6425
www.pancakesontheplaza.com

SPONSORSHIP LEVELS

PLATINUM SPONSOR - \$10,000

- Twenty tickets to the event
- Name on event website
- Sponsor decal/sticker
- Listing in event program
- Listing in all newspaper advertising
- Logo in newspaper advertising
- 8x3 Banner on cooking tent (sponsors are responsible for providing their own banners)
- Name on event poster
- 8x10 color ad in event program
- Sponsor Table
- Name & logo on sleeve of T-shirt
- Tent Sponsor (limited availability)

GOLD SPONSOR - \$5,000

- Ten tickets to the event
- Name on event website
- Sponsor decal/sticker
- Listing in event program
- Listing in all newspaper advertising
- Logo in newspaper advertising
- 6x3 Banner on cooking tent (sponsors are responsible for providing their own banners)
- Name on event poster
- 3x10 color ad in event program
- Sponsor Table
- Name & logo in larger font size on T-shirt

FUN FACTS FOR THE 4th

20,000 visitors to the Plaza for pancakes,
Santa Fe Vintage Car Club Car Show and
bandstand entertainment

12,000 pancake meals

3,000 half-pints of milk

1,000 pounds of ham

900 pounds of strawberries

500 gallons of coffee

300 gallons of orange juice

SILVER SPONSOR - \$3,000

Auto Dealers Only:

- Ten tickets to the event
- Name on event website
- Sponsor decal/sticker
- Listing in event program
- Listing in all newspaper advertising
- 4x3 Banner on cooking tent (sponsors are responsible for providing their own banners)
- Name on event poster
- Name on T-shirt
- 2x5 B/W ad in event program
- Vehicle on the Plaza (limited spaces available)

BRONZE SPONSOR - \$2,500

- Ten tickets to the event
- Name on event website
- Sponsor decal/sticker
- Listing in event program
- Listing in all newspaper advertising
- 4x3 Banner on cooking tents (sponsors are responsible for providing their own banners)
- Name on event poster
- Name on T-shirts
- 2x5 B/W ad in event program
- Sponsor Table

COPPER SPONSOR - \$1,500

- Ten tickets to the event
- Name on event website
- Sponsor decal/sticker
- Listing in event program
- Listing in all newspaper advertising
- 4x3 Banner on cooking tent (sponsors are responsible for providing their own banners)
- Name on event poster
- Name on T-shirts

TURQUOISE SPONSOR - \$1,000

- Eight tickets to the event
- Name on event website
- Sponsor decal/sticker
- Listing in event program
- Listing in all newspaper advertising
- Name on event poster

CORAL SPONSOR - \$500

- Six tickets to the event
- Name on event website
- Sponsor decal/sticker
- Listing in event program
- Listing in some newspaper advertising

JADE SPONSOR - \$250

- Four tickets to the event
- Name on event website
- Sponsor decal/sticker

\$100,000 in 2017 PANCAKE GRANTS to the following Recipients

- NM Center for Therapeutic Riding
- Gerard's House
- Coming Home Connection
- SF Youth Symphony
- Spanish Colonial Arts Society
- The Food Depot
- NM Wildlife Center
- CASA (Court Appointed Special Advocates)
- The May Center
- Wise Fool
- NM Suicide Intervention Project
- SF High School Theater Department

2018 Pancakes on the Plaza Sponsorship Agreement

Yes, I want to support the 2018 Pancakes on the Plaza event with my contribution of:

- | | |
|--------------------------------------------|--------------------------------------------|
| <input type="checkbox"/> \$10,000 Platinum | <input type="checkbox"/> \$1,000 Turquoise |
| <input type="checkbox"/> \$5,000 Gold | <input type="checkbox"/> \$500 Coral |
| <input type="checkbox"/> \$3,000 Silver | <input type="checkbox"/> \$250 Jade |
| <input type="checkbox"/> \$2,500 Bronze | <input type="checkbox"/> Other: \$ _____ |
| <input type="checkbox"/> \$1,500 Copper | <input type="checkbox"/> Anonymous Gift |

Legal Name: _____

Please acknowledge me or my business by this name:

Person to contact regarding sponsorship activities and benefits:

Name: _____

Title: _____

Telephone: _____

Email: _____

Mailing Address: (street, city, state, zip):

I would like to pay as follows:

By check - Make payable to:

Rotary Club of Santa Fe Foundation

By credit card (please contact me for credit card information)

Your signature below will serve to confirm your commitment to sponsorship of the 2018 Pancakes on the Plaza event. Thank you for your support.

Signature _____

Date _____

Please return this agreement no later than May 12th, 2018 and submit payment no later than June 1st, 2018. Payment must be received by June 1st, 2018 to ensure receiving all listed benefits.

For additional sponsorship information and/or questions, please call: 505-577-0363 or 505-629-6425, or visit our website: www.pancakesontheplaza.com

The Rotary Club of Santa Fe Foundation is a 501(c)(3) public charity and your contribution is deductible to the extent allowed by law. Federal Tax ID# 65-1252553.

Note: Payment for sponsorship commitment must be made by June 1st, 2018 to ensure receiving all listed benefits including ad's, T-shirts, event program listing and posters.