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Pancakes on the Plaza  
PO Box 2465  
Santa Fe, NM 87504



**Pancakes**  
ON THE PLAZA

PO Box 2465  
Santa Fe, NM 87504



A joint project of the:  
Rotary Club of Santa Fe  
Rotary Club of Santa Fe Centro  
Rotary Club of Santa Fe del Sur

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**Rotary**   
Club of Santa Fe  
presents



**Pancakes**  
ON THE PLAZA  
July 4th, 2017



**2017 Sponsorships**

## Dear Business Owners and Sponsors:

Pancakes on the Plaza will celebrate its 42<sup>nd</sup> anniversary on July 4, 2017. Each year, this event continues to grow and Santa Fe residents consider it a “must attend” summer event, with pancakes, entertainment and the Santa Fe Vintage Car Club Car Show.

We would like to thank you for your support and contributions to this event in the past. In the past five years we have raised and distributed more than \$250,000 to local charities. We ask you to help us meet our 2017 goal by reviewing this brochure and finding a level of participation that best fits your organization.

Please return the attached sponsorship agreement no later than Saturday, May 13<sup>th</sup> and submit payment by Thursday, June 1<sup>st</sup> to ensure full recognition for your sponsorship of the 2017 Pancakes on the Plaza event. We want to be certain that our sponsors receive all of the benefits that are listed in this brochure.

Thank you for considering this sponsorship. This event continues to benefit our community and many families throughout Santa Fe County.

Sincerely,  
Pat Murray, Co-Chair  
Vic Brenneisen, Co-Chair  
2017 Pancakes on the Plaza  
Rotary Clubs of Santa Fe

For additional information, call:  
Pat: (505) 577-0363 or Vic: (505) 438-3866  
[www.pancakesontheplaza.com](http://www.pancakesontheplaza.com)

# 2017 Pancakes on the Plaza Sponsorship Agreement

Yes, I want to support the 2017 Pancakes on the Plaza event with my contribution of:

- |  |  |
|--|--|
| <input type="checkbox"/> \$10,000 Platinum | <input type="checkbox"/> \$1,000 Turquoise |
| <input type="checkbox"/> \$5,000 Gold      | <input type="checkbox"/> \$500 Coral       |
| <input type="checkbox"/> \$3,000 Silver    | <input type="checkbox"/> \$250 Jade        |
| <input type="checkbox"/> \$2,500 Bronze    | <input type="checkbox"/> Other: \$ _____   |
| <input type="checkbox"/> \$1,500 Copper    | <input type="checkbox"/> Anonymous Gift    |

Legal Name: \_\_\_\_\_

Please acknowledge me or my business by this name:

Person to contact regarding sponsorship activities and benefits:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: (street, city, state, zip):  
\_\_\_\_\_  
\_\_\_\_\_

I would like to pay as follows:

By check - Make payable to:

**Rotary Club of Santa Fe Foundation**

By credit card (please contact me for credit card information)

Your signature below will serve to confirm your commitment to sponsorship of the 2017 Pancakes on the Plaza event. Thank you for your support.

Signature \_\_\_\_\_

Date \_\_\_\_\_

**Please return this agreement no later than May 13<sup>th</sup>, 2017 and submit payment no later than June 1<sup>st</sup>, 2017. Payment must be received by June 1<sup>st</sup>, 2017 to ensure receiving all listed benefits.**

For additional sponsorship information and/or questions, please call: 505-577-0363 or 505-438-3866, or visit our website: [www.pancakesontheplaza.com](http://www.pancakesontheplaza.com)

The Rotary Club of Santa Fe Foundation is a 501(c)(3) public charity and your contribution is deductible to the extent allowed by law. Federal Tax ID# 65-1252553.

## SPONSORSHIP LEVELS

### PLATINUM SPONSOR - \$10,000

- Twenty tickets to the event
- Name on event website
- Sponsor decal/sticker
- Listing in event program
- Listing in all newspaper advertising
- Logo in newspaper advertising
- 8x3 Banner on cooking tent (sponsors are responsible for providing their own banners)
- Name on event poster
- 8x10 color ad in event program
- Sponsor Table
- Name & logo on sleeve of T-shirt
- Tent Sponsor (limited availability)

### GOLD SPONSOR - \$5,000

- Ten tickets to the event
- Name on event website
- Sponsor decal/sticker
- Listing in event program
- Listing in all newspaper advertising
- Logo in newspaper advertising
- 6x3 Banner on cooking tent (sponsors are responsible for providing their own banners)
- Name on event poster
- 3x10 color ad in event program
- Sponsor Table
- Name & logo in larger font size on T-shirt

## PANCAKE GRANTS

In the past five years more than \$250,00 has been granted to local non-profits to benefit the youth of Santa Fe.

### SILVER SPONSOR - \$3,000

Auto Dealers Only:

- Ten tickets to the event
- Name on event website
- Sponsor decal/sticker
- Listing in event program
- Listing in all newspaper advertising
- 4x3 Banner on cooking tent (sponsors are responsible for providing their own banners)
- Name on event poster
- Name on T-shirt
- 2x5 B/W ad in event program
- Vehicle on the Plaza (limited spaces available)

### BRONZE SPONSOR - \$2,500

- Ten tickets to the event
- Name on event website
- Sponsor decal/sticker
- Listing in event program
- Listing in all newspaper advertising
- 4x3 Banner on cooking tents (sponsors are responsible for providing their own banners)
- Name on event poster
- Name on T-shirts
- 2x5 B/W ad in event program
- Sponsor Table

### COPPER SPONSOR - \$1,500

- Ten tickets to the event
- Name on event website
- Sponsor decal/sticker
- Listing in event program
- Listing in all newspaper advertising
- 4x3 Banner on cooking tent (sponsors are responsible for providing their own banners)
- Name on event poster
- Name on T-shirts

### TURQUOISE SPONSOR - \$1,000

- Eight tickets to the event
- Name on event website
- Sponsor decal/sticker
- Listing in event program
- Listing in all newspaper advertising
- Name on event poster

### CORAL SPONSOR - \$500

- Six tickets to the event
- Name on event website
- Sponsor decal/sticker
- Listing in event program
- Listing in some newspaper advertising

### JADE SPONSOR - \$250

- Four tickets to the event
- Name on event website
- Sponsor decal/sticker

## FUN FACTS FOR THE 4<sup>th</sup>

20,000 visitors to the Plaza for pancakes,  
Santa Fe Vintage Car Club Car Show and  
bandstand entertainment  
12,000 pancake meals  
3,000 half-pints of milk  
1,000 pounds of ham  
900 pounds of strawberries  
500 gallons of coffee  
300 gallons of orange juice

**Note: We cannot guarantee that all of the benefits listed (e.g. ads, T-Shirts, event program listing and posters) will be available if your payment is received after June 1, 2017.**